Daily Equipment Company was formed in July of 1985 through the acquisition of the lift truck divisions of Puckett and Louisiana Machinery. Evolving from three main locations in Jackson and Gulfport, Mississippi and Bossier City, Louisiana, the company grew in 1991 when Holt Lift Truck was purchased, adding locations in New Orleans and Lake Charles, Louisiana, expanding the size of Daily Equipment Company twice as much in revenue and employees.

In 2012 Daily Equipment Company was acquired by Mitsubishi Caterpillar Forklift America Inc. (MCFA). Since Daily Equipment Company joined the roster of Mitsubishi Caterpillar Forklifts America (MCFA) dealer-owned branches, it has strengthened its inventory of top-brand lift trucks to include CAT Lift Trucks, Mitsubishi Forklift Trucks, Jungheinrich, and Kalmar. Today, it operates seven full service locations in the South Central:

- Houston, Texas
- Jackson and Biloxi, Mississippi
- Shreveport, Lake Charles, Baton Rouge, and New Orleans, Louisiana.

Daily Equipment was founded on the guiding principles of customer service and employee satisfaction. Input from customers and employees guide the course of the company. Through an ongoing customer satisfaction process, employees bring opportunities to enhance customer relationships to the attention of the leadership team to continuously help exceed customer expectations. An outside firm conducts an annual customer satisfaction survey, making customers’ voice top-of-mind in Daily Equipment’s day-to-day operations.

Daily Equipment Company continues to earn clients’ trust by providing exceptional customer experience. Moving forward, it is better poised to support its client base now that is backed by the strength and resources of MCFA. Expect more from Daily Equipment as it will not only keep delivering top-brand equipment and optimum service, it will exceed expectations.
What We Offer

**FORKLIFTS** New & Used of all types—gas, LP, diesel, electric—capacities from 2,500 to 120,000 LBS. Available in pneumatic or cushion tires with applications ranging from very narrow aisle to rough terrain.

**SERVICE** Factory-authorized technicians are trained and qualified to facilitate services for the repair and upkeep of your forklifts including planned maintenance, total maintenance and repair, and tire service.

**PARTS** Available for any major brand. Extensive inventory of tires, batteries, forks, pallet jacks, lighting, switches, chains, and tanks.

**RENTAL** Daily, weekly, monthly, long-term lease, and rental purchase options are available with Daily Equipment Company’s extensive fleet of forklifts.

**TRAINING** Operator certification and train the trainer programs.
Habitat for Humanity
Metro Jackson

What We Value
Corporate Social Responsibility

American Red Cross

Jackson (HQ)
Full Service Facility
I-20 East at Airport Exit
P.O. Box 98209
(601) 932 – 6011
(601) 932 – 2311 Fax

Shreveport
Full Service Facility
1810 N. Heame Street
Shreveport, LA 71107
(318) 227 – 9200
(318) 227 – 9227 Fax

Biloxi
Full Service Facility
12186 Shriners Blvd
Biloxi, MS 39532
(228) 392 – 1987
(228) 392 – 3400 Fax

Lake Charles
Full Service Facility
6276 Hwy 90E
Lake Charles, LA 70615
(337) 433 – 1991
(337) 433 – 2004 Fax

Baton Rouge
Full Service Facility
2521 Rome Dr
Baton Rouge, LA 70814
(225) 925 – 1435
(225) 925 – 1575 Fax

New Orleans
Full Service Facility
5450 Mounes Street
New Orleans, LA 70123
(504) 733 – 4784
(504) 733 – 4781 Fax

Houston
Full Service Facility
1812 Brittmoore Road, Suite 200, Houston, TX 77043
(713) 365 – 7600
(713) 365 – 7699 Fax